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The Informed Choice for Nutritional Supplements

October 3, 2000

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Director Special Nutritionals Center for Food Safety and Applied Nutrition FDA 200 C Street S.W. Washington, DC 20204

RE: M.S.M. BENEFITS

Dear Sir / Madam:

This is a 30-day notification of a statement of nutritional support for a dietary supplement. The product name is Andrew Lessman's M.S.M. Benefits. The structure / function claims on all sizes and configurations of this product are identical. They are as follows:

Sulfur is important to your body because it is a vital structural component in the connective tissues that comprise all our joints, as well as the tissues of our hair, skin and nails. In fact, it is sulfur's unique ability to create disulfide linkages that allows tissues like our joints and skin to retain their structural integrity, along with their youthful, desirable elastic properties. In short, sulfur is required to maintain the healthy structure and function of the connective tissue (cartilage, ligaments and tendons) in all our joints, while it is also required as a structural component of the tissues and proteins (elastin, keratin and collagen) of our hair, skin and nails. Sulfur is an essential building block and vital structural ingredient that is necessary to support, maintain and fortify healthy cartilage and connective tissue throughout your body, but until recently has gone relatively overlooked).

Respectfully Submitted,

Shawn Tiller

Manager, Product Development

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